

Magazine US Consumer

Use	Press Run	Price
Cover	4,000,000+	3500.00
Cover	2-4,000,000	2600.00
Cover	500,000-2,000,000	1500.00
Cover	Under -100,000	1000.00
Full Spread	4,000,000+	1550.00
Full Spread	2-4,000,000	1350.00
Full Spread	500,000-2,000,000	1000.00
Full Spread	Under -100,000	850.00
Inside	4,000,000+	850.00
Inside	2-4,000,000	700.00
Inside	500,000-2,000,000	600.00
Inside	Under -100,000	500.00